



TWO DAY NATIONAL CONFERENCE ON  
**INNOVATION, GROWTH &  
TRANSFORMATION: INDIA @ 75**

ONLINE MODE

11-12 AUGUST 2023

## ABOUT THE UNIVERSITY

IIS (deemed to be University), Jaipur is among the pioneers in Rajasthan in imparting high-quality education to women in different streams. It is known for excellence in delivering value-based education to students and encourages them to think innovatively in different walks of life. It particularly focuses on preparing students to become world ready citizens, who are abreast to take any professional and social challenges with an educated and empowered mind. With over 5500 students, the University offers UG, PG and Doctoral programmes in Arts, Science, Social Sciences, Commerce, Management, Computer Science & IT.

## ABOUT THE CONFERENCE

The major theme of the conference is to celebrate and build awareness about the achievements of India in 75 years of freedom in various fields and to focus on the collective resolve and determination to shape the destiny of India. This conference remains dedicated to the Indian people who have not only been instrumental in driving India thus far in its developmental journey and refers to an epitome of all that is progressive about India's political, socio-cultural, and economic identity. This conference aims to bring into spotlight the programs and events inspired by ideas and ideals that have shaped India so far and are to influence for next 25 years i.e. till India's 100th Independence day, named 'Amrit Kaal'.

The major objectives of the conference:

1. To mark the accomplishments of our country in various sectors in 75 years after independence.
2. To focus on the developments in the field of economy and industry to underline the growth so far and also the way forward.
3. To highlight the progress in the twin fields of society and governance while cherishing the great historical heritage
4. To showcase the spectacular progress in the fields of Science & Technology which is protecting India with indigenous strategies.
5. To bring out the major success stories in environmental conservation and sustainable development

## CONFERENCE THEMES & SUB-THEMES

### THEME 1: ECONOMY & INDUSTRIES @75

#### Sub-themes:

- E-Commerce Industry and Growth of Indian economy
- Role of Micro, Small and Medium (MSME) industries in Indian Economy
- Sources of Growth and Inter-Industry Linkages in Indian Economy
- Fourth Industrial Revolution
- Role of Entrepreneurship in Economic Development
- Agriculture, Food Management, Rural Economy and Natural Resources
- Monetary Policy, Inflation and Financial Markets
- Atma Nirbhar Bharat Abhiyan: theory, action and way forward
- India Tech turns global: new international potentials.
- Digitalization for Economic Growth

### THEME 2: SOCIETY & GOVERNANCE @75

#### Sub-themes:

- Human rights and human dignity
- Historical legacies: independence and beyond
- Education and health
- Women empowerment and political participation
- Law and gender equality
- Nationalism and development
- Governance and administrative reforms
- Digital governance in post pandemic world
- Changing strategic and foreign policy priorities
- G-20: India's leadership
- Development and role of media
- Media in reshaping public opinion

### THEME 3: SCIENCE & TECHNOLOGY @ 75

#### Sub-themes:

- Information and Communication Technology (ICT) in Education
- IT industry and its contribution to development of Indian economy
- Interdisciplinary Science: Bridging the Gap
- Frontiers in Artificial Intelligence and Machine Learning
- Cyber Security and Challenges
- Innovation in Science and Technology
- Emerging Trends in Science and Technology
- Intellectual Property Essentials for Science and Technology

## THEME 4: SUSTAINABILITY & ENVIRONMENT @75

### Sub-themes:

- Sustainable Development Goals and environment
- Sustainable waste management
- Environment consciousness and Awareness
- Renewable Energy
- Contribution of India in international Sustainability Goals
- Biodiversity and Natural resource conservation
- Inter-relation between environment and society
- Disaster management
- Sacred conservation of environment
- Role of media, Green media, Ecotourism

### PAPER SUBMISSION GUIDELINES

- Empirical, original, and unpublished research papers are invited from academicians, industry experts, research scholars, and PG students on the sub-themes or any topic related to the main theme of the Conference offering new insights into the domain of the literature.
- The manuscript submitted should be between 3000 and 5000 words, as an MS Word document, formatted with 1.5 line spacing, Times New Roman font size 12, normal margins, and APA method of referencing.
- The manuscript should be accompanied by an abstract of approximately 250 words along with

5 keywords.

- The submission should contain a title page with the title, name(s) of the author(s), affiliation(s), e-mail address, and contact number of each author. The full papers should be sent to **india.75@iisuniv.ac.in** and also should be uploaded along with the registration form.
- All papers will be reviewed and undergo a plagiarism test.
- Full papers with not more than 10 % plagiarism will be considered for publication in one of the following:
  - **Edited book with ISBN number** (publication charges would be extra).
  - **IISU double-blind peer reviewed Journals.** (No publication charges)
    - Journal of Social Sciences (ISSN- 2319-2593)
    - Journal of Commerce and Management (ISSN 2320-4907)
    - Journal of Science and Technology (ISSN- 2319-2607(Print) 2583-0856 (online))
- **Best Paper Presentation (one from each session)** will be awarded.
- Decision of the organizers will be binding and final.

### IMPORTANT DATES

Last date for Full Paper Submission : July 10, 2023  
Confirmation of Paper Acceptance : July 24, 2023  
Last date for Registration : Aug. 04, 2023

### REGISTRATION FEES

Category	Registration Fees (INR)
<b>Only Participation</b>	
Student / Research Scholar/ Faculty/ Industry participants	Rs. 500
<b>Paper Presentation</b>	
Student / Research Scholar/ IISU Faculty	Rs. 700
Faculty (other than IISU)	Rs. 1000
Industry participant	Rs. 1500

### Registration Form Link (For participation or paper presentation)

<https://forms.eduqfix.com/iistwodayigt/add>

or

Scan QR code for Registration Form



**Note:** Registration fees link will be auto generated in the registration form. Kindly remit the fee there only.

## CHIEF PATRON



**Dr. Ashok Gupta**

Chancellor

IIS (deemed to be University), Jaipur

## PATRONS



**Prof. T.N. Mathur**

Vice-Chancellor

IIS (deemed to be University), Jaipur



**Dr. Raakhi Gupta**

Registrar

IIS (deemed to be University), Jaipur

## CONFERENCE CONVENORS



**Prof. Sharad Rathore**

Professor & Head, Department of History  
IIS (deemed to be University), Jaipur



**Dr. Ankita Chaturvedi**

Associate Professor, Department of Commerce  
IIS (deemed to be University), Jaipur



**Dr. Archana Gupta**

Associate Professor, Department of Political Science,  
IIS (deemed to be University), Jaipur

## ORGANISING SECRETARY

**Dr. Ruchi Goswami**, Associate Professor, Department of Journalism and Mass Communication

**Dr. Mahesh Chand Sharma**, Sr. Assistant Professor, Department of Physics

**Dr. Archana Kumari**, Sr. Assistant Professor, Department of Home Science

**Dr. Varsha Choudhary**, Assistant Professor, Department of Management

## ORGANISING COMMITTEE

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Dr. Mudita Menon

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